



**FOR IMMEDIATE RELEASE:**  
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## **ISUZU TEAMS UP WITH SUPREME CORPORATION TO PROVIDE SOLUTIONS FOR EWING IRRIGATION & LANDSCAPE SUPPLY**

*All-New Class 6 Isuzu FTR and Customized Supreme Bodies Update Fleet of  
Nation's Largest Family-Owned Supplier of Landscape and Water Management Products*

**ANAHEIM, Calif.**—Isuzu Commercial Truck of America, Inc., distributor of America's best-selling low-cab-forward trucks, recently collaborated with Supreme Industries, a leading manufacturer of specialized commercial truck bodies, to deliver customized, quality truck solutions to Ewing Irrigation & Landscape Supply, the largest family-owned supplier of landscape and water management products in the nation.

Isuzu, along with its dealer Golden Gate Truck Center in Oakland, California and Supreme identified Ewing's industry-specific and business-specific needs to develop a customized vehicle for Ewing.

The Ewing trucks feature the all-new Class 6 Isuzu FTR chassis, released earlier this year. The FTR offers a gross vehicle weight rating of 25,950 pounds, low-cab-forward design for excellent maneuverability, and an environmentally-friendly, fuel-efficient, four-cylinder diesel engine with a B10 durability rating of 375,000 miles.

"The FTR offers the perfect combination of payload, performance, economy and durability to meet Ewing's specific needs," said Shaun Skinner, president of Isuzu Commercial Truck of America, Inc. "It's the needs of customers like Ewing that demonstrate exactly why we brought the Class 6 FTR to market."

"We value our 30-year relationship with Isuzu trucks and the exceptional service we receive from Isuzu's sales, product support and customer relations teams," said Douglas W. York, Ewing's president and chief executive officer. "Through our ongoing relationship, Ewing is better able to serve our customers across the country. Isuzu's quality trucks, custom-built and designed for our needs, make the difference in our day-to-day business."

Meanwhile, Supreme's focus on offering customer-centric solutions motivated it to delve into Ewing's business and really understand its challenges in order to create the perfect truck body for Ewing.

Supreme customized the Ewing trucks by upfitting them with a heavy-duty platform and 3/16” steel-over-rough-oak floor (to move heavy material like concrete and fertilizers); stake-side flatbeds; payload securement devices; 21-foot custom-length bed; D-rings on the bed floor; a cross-member added to the frame for strength; lift gates with foot control; and consistent applications of Ewing’s custom blue paint on the body, reinforcing Ewing’s brand image and giving the trucks a bold look.

“Supreme really listened to us throughout the process,” said Michael Peters, fleet manager at Ewing. “I was updated on each truck’s progress at three different plants across the country. Their team works together to ensure we are not only taken care of while the trucks are being built, but after the sale as well. The craftsmanship and quality of our new trucks make me proud to call them ours. Supreme has definitely made a difference for our company.”

This combination of high-quality chassis and truck bodies and dedicated customer service provided Ewing with the most tailored solution for their business. Isuzu and Supreme look forward to continuing to collaborate to offer unique truck solutions and outstanding customer experiences.

#### **About Isuzu**

Headquartered in Anaheim, California, Isuzu Commercial Truck of America, Inc. is the distributor of Isuzu commercial vehicles in the United States. Isuzu commercial trucks have been the best-selling low-cab-forward trucks in America every year since 1986. For more information, call 866-441-9638 or visit [www.isuzucv.com](http://www.isuzucv.com).

#### **About Supreme Corporation**

Supreme Corporation, Inc., A Wabash National Company is a nationwide manufacturer of truck bodies and specialty vehicles produced to the specifications of its customers. The company’s transportation equipment products are used by a wide variety of industrial, commercial and law enforcement customers. For more information, call 800-642-4889 or visit [www.supremecorp.com](http://www.supremecorp.com).

#### **About Ewing**

Ewing Irrigation & Landscape Supply is the largest family-owned supplier of landscape and water management products in the country. Ewing offers products and education for irrigation and landscape, turf and land management, outdoor living, sports fields, golf and sustainable solutions. Its nationwide network of friendly, knowledgeable staff helps green industry professionals discover products and services for business success. For more information, visit [www.ewingirrigation.com](http://www.ewingirrigation.com).

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